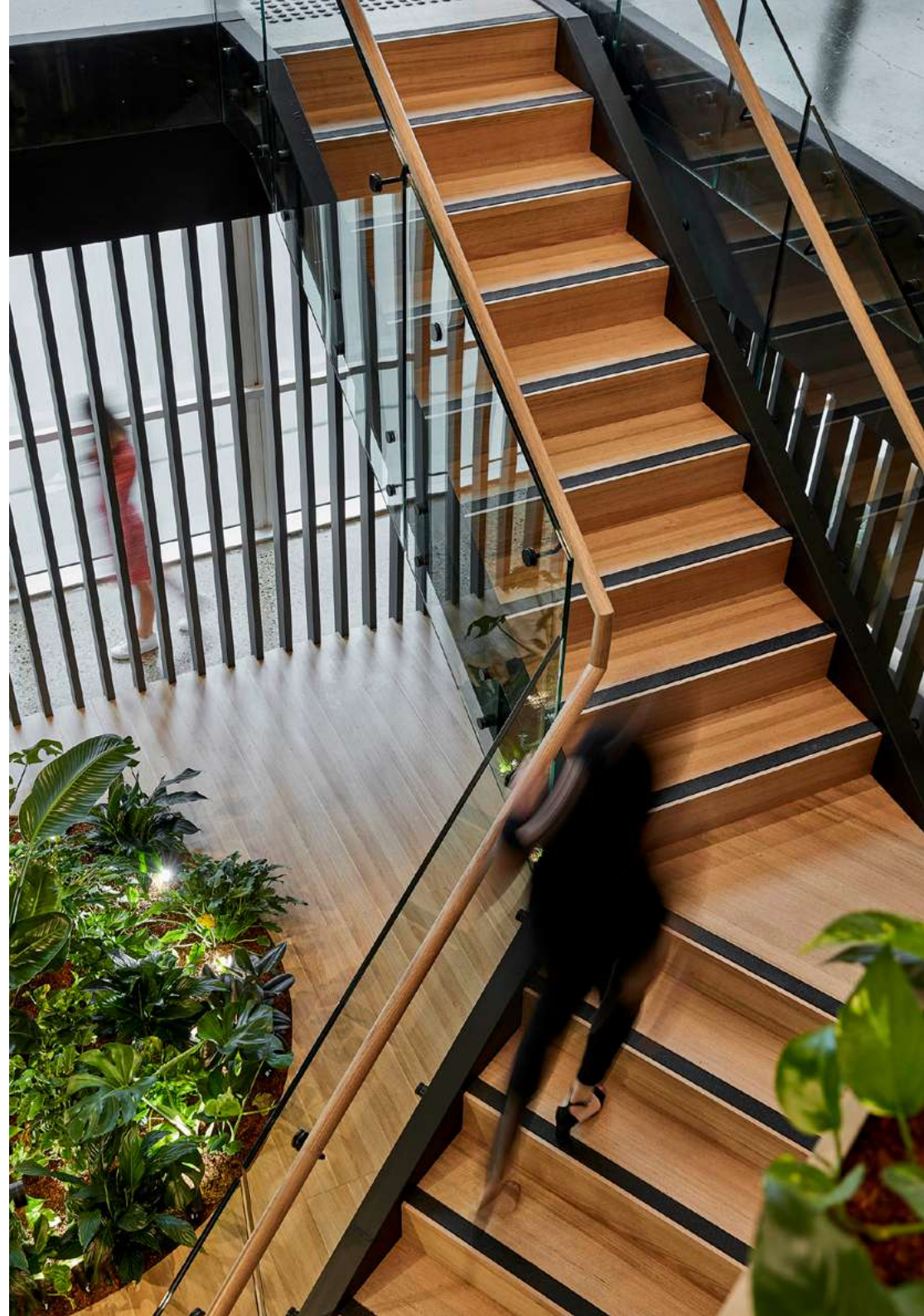


Workplace for global brands

Allure is an international design consultancy firm with in-house construction capabilities.
We deliver workplaces for global companies in EMEA.

Allure
workplace for global brands

Delivering futureproofed workplaces
should be a smooth experience anywhere
in the world.





COHESIVE GROUP OF WORKPLACE FUTURISTS

We dive deep into your organization to collect qualitative and quantitative data about your people, brand and space, and translate it into a futureproofed workplace program.

SEAMLESSLY DELIVERING WORKPLACES FROM INCEPTION TO COMPLETION

With a cohesive group of international talents, workplace strategists, interior designers, cost consultants, engineers and project managers, we bring the world's best practices, ideas and technologies on to the local arena.

ADVANCED TECHNOLOGY & PROJECT MANAGEMENT TOOLS

Our delivery team guarantees a seamless experience during construction phase, through advanced technology and digital reporting tools.

The Allure Way

A simplified methodology process designed to deliver seamlessly in EMEA.



Our global team of workplace strategists will dive deep into your organization to collect qualitative and quantitative data about your firm, people, culture and workplace environment. Then we work with your to connect the corporate vision with local needs, through a tangible workplace program.

Going beyond looks, our global team approaches projects with a holistic view, creating environments that focus on people, brand and culture. The technical teams give you increased control & visibility throughout the journey on cost and time management.

Our delivery methodology drives out the unknown, making construction a seamless experience. Our qualified team uses latest technology and reporting digital tools, as part of our project management excellence program.

A proven methodology, an experienced team and international case studies

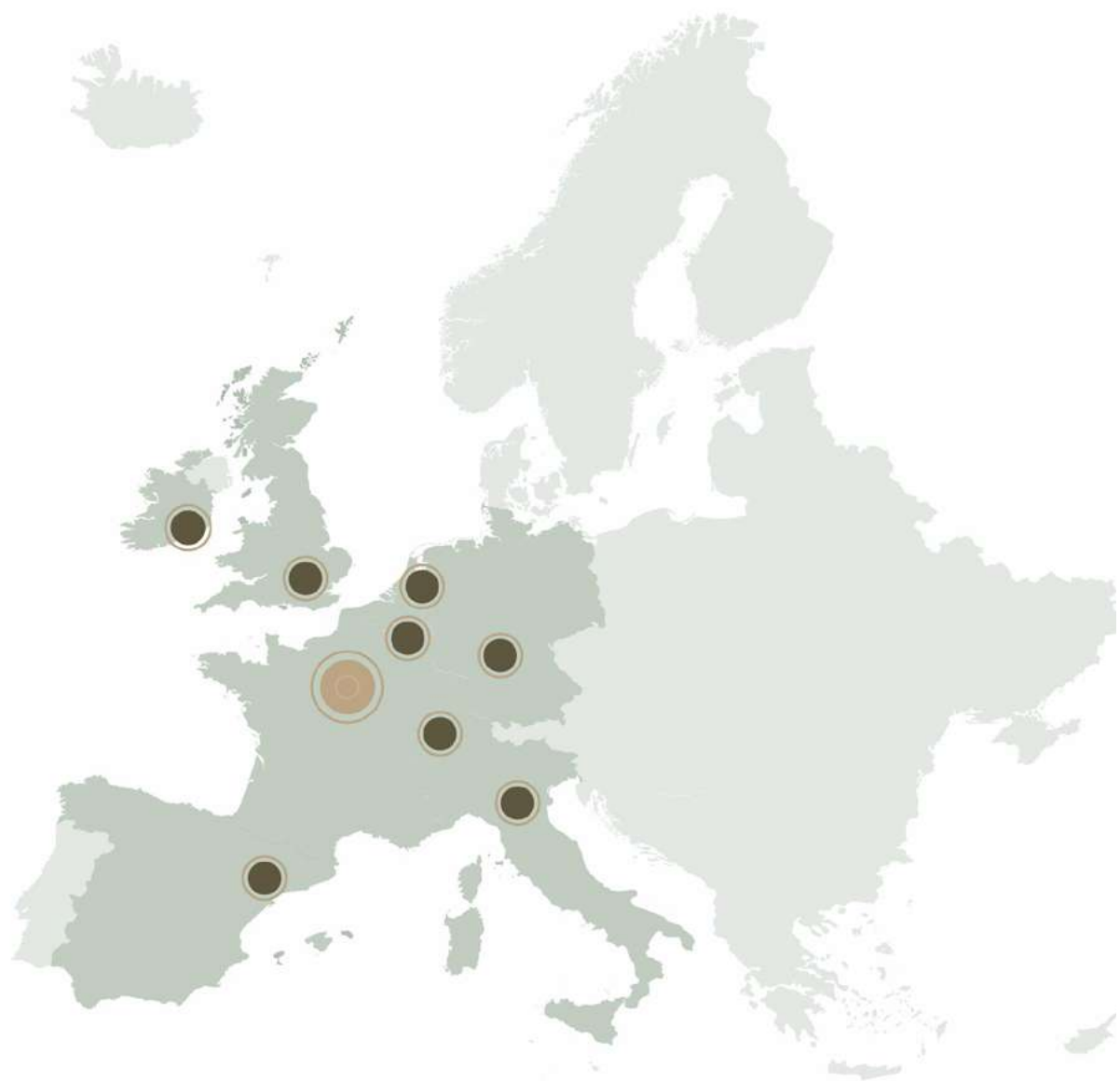





molex

Odalys

Edelman

DIOR



-  Headquarters
-  Operating locations
-  Reach

-
- Paris | 19 rue Auber
 - Dublin | Charlemont Exchange
 - London | 12 Moorgate
 - Brussels | 31 rue du commerce
 - Amsterdam | Weesperstraat 61-105
 - Frankfurt | 8 Taunusanlage
 - Geneva | 13 Quai de l'île
 - Milan | Via Vittor Pisani, 15
 - Barcelona | Passeig de Gràcia, 17
-

Working with Global Brands throughout Europe.



Edelman

Industry
Marketing/Communication

Located in Paris and headquartered in Chicago, Edelman is an award-winning marketing and global public relations company.

With the introduction of long term remote working, the group saw the need to transform its office organization, and move to a prestigious address. The goal was to create a new flagship in Paris, welcoming both internal teams and customers.

We completed the design and built a workplace where teams can have a stimulating space to connect and innovate.



Space
reduction
by 50%



Short time-frame
for Design and
Deliver



Exclusive
Customer
Experience

Advancy

Industry
Global Consulting Firm

Advancy is an international strategy consulting firm based in Paris. With fast growth, the company has experienced 3 moves in 7 years.

The new office is a destination, where employees will have a premium experience, build around collaboration and connectivity.

Allure helped them define a global strategy for the firm's future estimated growth and build strong guidelines for future spatial and organizational flexibility.

Allure also designed a bespoke project in line with Advancy's needs and projection to welcome new talents for the next growth milestone of the company.



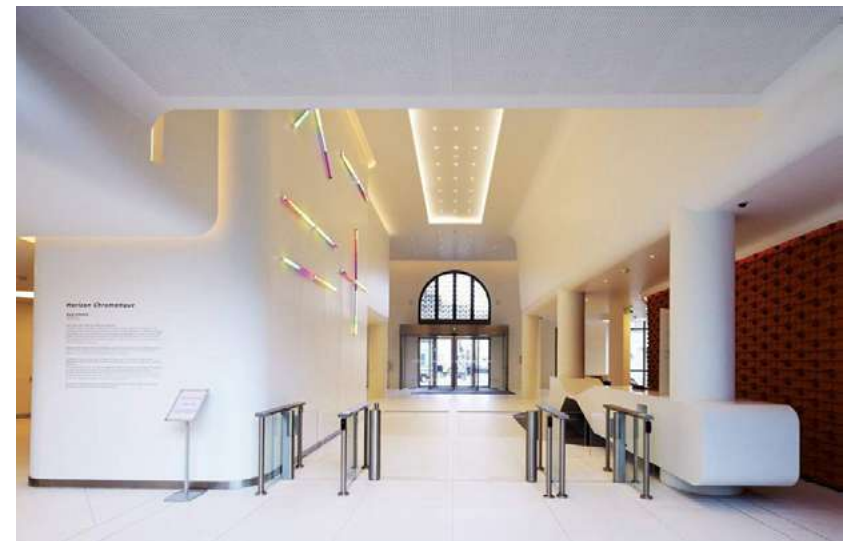
Agile environment embracing growth



Short time-frame for Design and Deliver



Exclusive Customer Experience



Flichy Grangé

(on going)

Industry
Legal

Ranked among the best specialists in the field by French and international guides, Flichy Grangé Avocats is a law firm entirely dedicated to employment law, serving companies and entrepreneurs.

With more than 60 lawyers from a wide range of backgrounds and professional horizons, the firm is a true partner of legal departments and human resources departments.

Last year, the firm decided to move its headquarters to a strategic address: a renowned area between the Palais Brongniart and the Palais Garnier in a prestigious building, "Le Centorial".

The challenge faced by Allure was to create a workplace embracing the architectural environment while empowering different ways of working.



Complex acoustic requirements



Short time-frame for Design and Delivery



Timeless design



PSI CRO

Industry
Science/Research

PSI is a leading full-service global Clinical Research Organization. Predictable patient enrollment across multiple therapeutic areas.

Allure has been working closely with PSI's Zurich team to create a new workspace for this global company. One of the goals was to bring natural light into the space. Exposing ducts allowed us to raise the ceiling height and bring more light into the space. Another aim was to reflect the global language of PSI in the new space located in Paris.

Allure's team worked on optimizing the overall cost with progressive budgeting while conserving high quality in the design.



Remote project management



Retain and attract new talents



Welcome growth for the next 5 years



Brown Forman

(on going)

Industry
Alcohol/Spirits

Founded in 1870, Brown-Forman Corporation is one of the largest American-owned companies in the spirits and wine business, and among the top 10 largest global spirits companies. Headquartered in Louisville, Kentucky, Brown-Forman manufactures and markets many of the world's best-known brands, including Jack Daniel's, Chambord, Finlandia, Herradura, Fords, Korbel, Old Forester and Woodford Reserve.

The Brown-Forman Hamburg office develops on more than 2,000 sqm office space, and is located on the 10th and 11th floors of a centrally-located building in Hamburg.

As a result of changing organizational needs and an appetite for hybrid working, the firm aims to modernize the layout and employee's experience, connecting it to the Brown Forman's exceptional brand heritage.



Launch Hybrid Working



Modernize the company internal layout



Attract and retain talents



Lazard

(on going)

Industry

Finance

Lazard is a financial advisory and asset management firm that provides advice on mergers and acquisitions, strategic matters, restructuring and capital structure.

It is the world's largest independent investment bank, with principal executive offices in New York City, Paris and London.

Lazard was founded in 1848 and operates from more than 40 cities across 25 countries in North America, Europe, Asia, Australia, and Central and South America.

After a space extension and a slight reorganisation of its offices in the Blue Tower, Lazard's Belgium office is currently facing strong growth. While having to compete to attract and retain talent, the firm is looking to create a futurproofed workplace in Brussels' main Business District, on Avenue Louise.



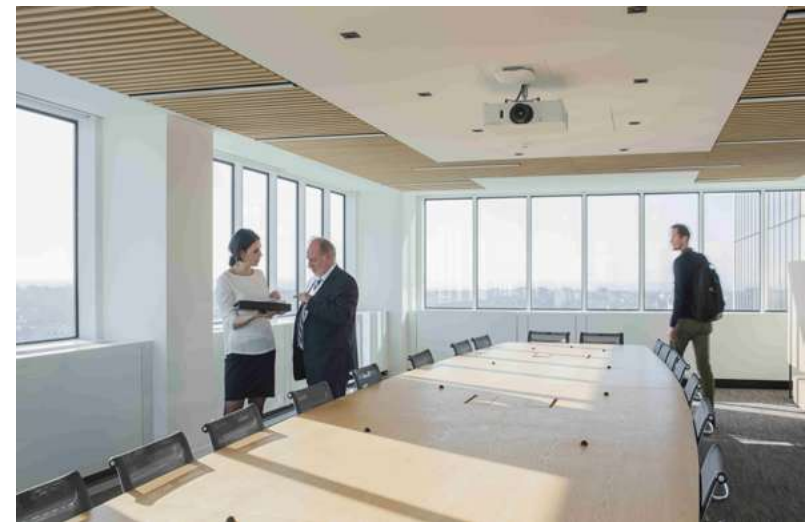
Stay vs Move
Study



Project
Management
based abroad



Immersive client
experience



Moody's

(on going)

Industry
Finance

Moody's Analytics provides financial intelligence and analytical tools to help business leaders make better, faster decisions and is listed among the Fortune 500 business and financial services company.

They are known for their industry-leading and award-winning solutions, made up of research, data, software, and professional services, assembled to deliver a seamless customer experience.

For their new headquarters in Paris, the firm is creating a vibrant space, celebrating quality and elegance.

Allure worked on a futureproofed design, creating agile workplaces that offer a blend of collaborative and private spaces, fit for the new purpose of the office.



Specific focus on the customer experience

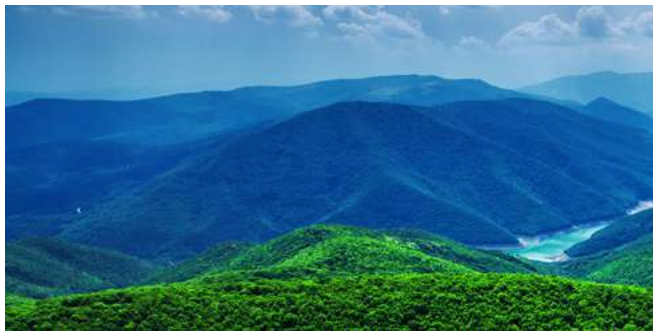


Modular spaces with technical constraints



Client Project Management based in the US

Allure
workspace for global brands



Global Digital Firm

Industry
Digital Transformation

Allure was appointed to design the new headquarters of an international player on the digital transformation scene.

The goal for this new space was to facilitate innovation with agile spaces designed around interaction and creativity. Our designers focused on ensuring that the space would be conducive to creating, sharing and teamwork. Experience and innovation were top priorities. We wanted to create a space that would attract young talent, a key focus in the firm's recruiting strategy.



Agile spaces



Experience and innovation



Attract new talents





Our values

ALACRITY

We act with passion, enthusiasm and energy.

CREATIVITY

We encourage challenging status quo and think out of the box when solving problems.

PROACTIVITY

We believe our firm must constantly evolve to remain streamlined, efficient and competitive.

RESPONSABILITY

We work with focus and precision to achieve our goals and complete the missions entrusted to us.

HUMILITY

While being part of an exceptional team, each member is aware we are only human and need each other for success.

Corporate Social Responsibility

OUR ACTIONS

SOCIETY

Driving positive social change:

- Partnerships with organizations that share our values and interests.
- Pro-bono support for charities addressing key social issues.

CLIENTS & SUPPLIERS

Thriving towards positive and sustainable projects:

- Responsible solutions, practices and products.
- Approved sustainable suppliers.
- Address social issues and achieve common goals with our clients.

OUR CERTIFICATIONS

- ISO 14001
Environmental Management
- PEFC
Programme for the Endorsement of Forest Certification
- ISO 26000
Social Responsibility
- ISO 45001
Occupational Health and Safety
- ISO 9001
Quality Management

ENVIRONMENT

Ensuring to minimize our environmental impact:

- Sustainable processes.
- Focus on durable materials, eco-friendly site activities and waste management.
- Embracing technologies to improve environmental performance

WORKPLACE

Creating spaces that inspire our people:

- Support Diversity, Equity, Inclusion and Belonging, and the wider Allure culture
- Focus on employee health and wellbeing.
- Champion workplace volunteering and giving.

Allure
workplace for global brands

Paris, 01 October 2021

OUR COMMITMENT TO SUSTAINABLE DEVELOPMENT

Since its creation, Allure's ambition is to combine economic, social and environmental performance.

I am committed to the CSR (Corporate Social Responsibility) approach based on the ISO 26000 standard to:

- Comply with regulations – current legislation
- Set up and monitor CSR indicators
- Improve our practices if necessary
- Have our CSR approach evaluated by an independent body

This standard corresponds perfectly to our values stated and will allow us to take all stakeholders into account.

Our work axes mainly aim to:

- Satisfy our customers by allowing them to evolve in a healthy working environment conducive to quality of life at work
- Ensure rigorous monitoring of our projects
- Allow our staff to be proactive and flourish within our company
- Promote sustainable forest management through PEFC and FSC
- Support the action of charitable associations

I know I can count on your involvement and I thank you for it.

PASCAL REYDON
Chief Executive Officer

Diversity & Inclusion



ATTRACTING THE BEST TALENTS

By embracing diversity, we are developing a team of international talents, from very diverse backgrounds, with a shared vision. To exemplify this, our Paris office welcomes more than 9 different nationalities.



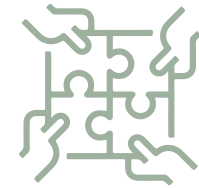
BUILDING DIVERSE PARTNERSHIPS

By being mindful of whom we work with, we're committed to making the industry more inclusive and supporting our clients in their journeys.



DEVELOPING OUR TEAM

By embedding DEIB principles into everything we do – leadership opportunities, impactful training, exciting client projects – we are shaping our workplace and the direction of workplace culture across the globe.



ESTABLISHING PEER-TO-PEER COUNSEL

Engaging in thought partnership within our industry and beyond is critical if we want to meet this moment of transformation to accelerate real change.

Want to know more?

Get in touch with us!



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